



SNOHOMISH COUNTY ARTS COMMISSION MONTHLY MEETING MINUTES

VIRTUAL MEETING DATE: Monday, November 21, 2022 (third Monday of the month unless otherwise noted) 6:30 P.M.

ZOOM MEETING LINK:

<https://zoom.us/j/5942865801>

Meeting ID: 594 286 5801

One tap mobile

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I. CALL TO ORDER AND ROLL CALL, Kari Johnson, Vice Chair

1. Welcome and Introductions

2. Guests:

Nate Nehring, Councilman District 1

Arts Commissioners:

District 1 – Lia Blanchard -

District 2 – David Lotz

District 3 – Colin Cole, Chair - Not In Attendance

District 4 – Jaym Gates (incoming) - Not In Attendance

District 5 – Kari Johnson, Vice Chair

District 5 – Kate MacKenzie

At Large - Nicole Ng-A-Qui

At Large – Mark Weber (incoming)

At Large - Joy Sawyer (incoming)

Staff:

Tom Teigen, Director, Conservation and Natural Resources

Sharon Swan, Interim Division Director

Annique Bennett, Communications Specialist | Arts

Jackie Ross, Office Assistant II

II. MINUTES – APPROVAL, (October 17, 2022), Kari Johnson, Vice Chair

MSP – October 17, 2022, Minutes were approved.

III. UNFINISHED BUSINESS, Kari Johnson, Vice Chair

3. Acknowledgment and appreciation of Council Member Nate Nehring (Nicole Ng-A-Qui)

a.) Snohomish County Arts Commission providing certificate of appreciation to Council Member Nate Nehring for the support of the County Art Fund, One (1) Percent for Art, lifting exemption for projects \$10M or more.

4. Future of Arts + Culture Project (Staff, Annique Bennett)

a.) Review of Phase One: Arts, Culture and Creative Economy Assessment

i.) Better City is analyzing the NAICS codes used in the local definition of the arts and culture creative economy and how they are performing before, during and after the pandemic.

ii.) There will be a recording of the final analysis presentation by Eric Gibson and Better City.

IV. COMMITTEE REPORTS, Kari Johnson, Vice Chair

5. Acquisitions and Preservation, Kari Johnson, Vice Chair

a.) Update on Memorial Park Site Development (Sharon Swan, Annique Bennett)

i.) Site construction has started, and work has begun on the 26 individual Memorial panels. Sharon Swan will send design concept pictures to Annique to share with the Arts Commission.

b.) Update Veteran's Memorial Project: Plaques

i.) Quotes for material and etching for the bronze plaques are being collected by the artist.

6. Grants and Funding, David Lotz, Kari Johnson, and Staff Annique Bennett

a.) Future of Arts and Culture Project Survey budget update

i.) Calculated sample of the population participated in the survey. Over 400 residents and 70 creators.

b.) Committee discussion requested by staff Annique Bennett about title of *Grants and Funding* Committee, and advantages of changing to *Budget and Work Plan* Committee, with external and internal Grant updates and reports as subtopic items.

MOTION: Commissioner Kari Johnson motioned to move the agenda item of name change from *Grants and Funding* Committee, to *Budget and Work Plan* Committee, to New Business on the agenda.

MSP: Approved

c.) Committee discussion by staff Annique Bennett about awarding one grant per organization in 2023.

MOTION: Commissioner Kari Johnson motioned to move the agenda item of awarding one grant per organization in 2023 to New Business on the agenda.

MSP: Approved

7. Education and Outreach, Kate MacKenzie, Chair

a.) Snohomish County Cultural Arts Network (CAN)

i.) November meeting update

aa.) Shannon Halberstadt from Washington State Department of Commerce is working within newly added Creative Economy sector.

bb.) Michael Saponaro of Snohomish County Planning will be utilizing the Futures of Arts and Culture Survey results and recommendations from PSRC and Department of Commerce to construct long-range planning.

cc.) Eric Gibson of Better Citys presented the to-date findings for Futures of Arts and Culture Survey.

dd.) Jessi Wasson of Inspire Washington is looking for more advocates and District Leaders from Snohomish County.

ii.) Outreach updates, meetings attended, and planned: December CAN meeting rescheduled to accommodate winter holidays, next meeting scheduled for January 26th.

8. Marketing and Community Events, Kari Johnson, Chair, Mark Weber (pending appointee) Staff, Annique Bennett

a.) Marketing Updates

i.) Status of AC social media accounts

aa.) Paid/boosted social media campaigns on Facebook and Instagram were executed for participation in the Futures of Arts and Culture Survey.

ii.) Survey campaign updates

aa.) Eric Gibson of Better Citys will present the finalized presentation of the Futures of Arts and Culture Survey at the December 19th Arts Commission Meeting.

9. Staff Reports, Staff Annique Bennett, and Jackie Ross

a.) Staff Annique Bennett

i.) Review change to Committee Duties and Membership Ordinance

District 4: Jaym Gates, *New appointment*

District 5: Kate MacKenzie, *Re-appointment*

At Large: Mark Weber, *New appointment*

At Large: Joy Ratzel, (Jocelyn Sawyer) *New appointment*

aa.) Staff Annique Bennett reviewed suggested changes to the committee duties and ordinances that will be brought to the County Council in early 2023. We will be onboarding the new commissioners in the new format.

b.) Staff Jackie Ross Website listings and updates

i.) Review new Calls for Art: External Partners

aa.) Washington State Arts Commission is looking for the next Washington State Poet Laureate will serve the state from 2023-2025.

ii.) Review of grant recipient projects and activities

aa.) Village Theater shared that the Snohomish County Arts Commission grant funded, Pay What You Will, performances saw a record-breaking number of 234 attendees at the performance of Disney's Newsies: They said, "We are truly grateful for the support of the Snohomish County Arts Commission, which helped us provide this opportunity to students and families in Snohomish County."

bb.) The Schack Art Center had graffiti artists working with youth. They spent six weeks working with teens providing an overview of the history of graffiti, practicing graffiti techniques, and creating a mural titled Overcome Hardship.

iii.) Events coming up before the next meeting

aa.) Everett Art Walk is Thursday, December 17th
5:00 PM - 9:00 PM

bb.) November 18th - December 16th is the Holiday Whodunnit?! U P North Players bring classic mystery board games to life and create an Improv murder mystery based on audience suggestion at Block Box Theatre at Edmonds College.

cc.) November 23rd - January 7th. The Schack Art Center is having the Holiday Exhibition featuring the Northwest Pastel Society Member show, plus work from over 250 artists in the Pacific Northwest.

dd.) November 27th the Everett Philharmonic Orchestra presents its annual family concert called, "Music for the Imagination!" This child friendly concert is an hour-long concert without intermission.

ee.) December 2nd, Village Theatre is returning to their traditional one-night only, Sing It Forward, fundraising event for Youth Education programming.

ff.) December 3rd, Pacifica Chamber Orchestra's, Winter Concert, will be at Cascade View Presbyterian Church and will showcase two young artists who will perform their piano works with the orchestra.

V. NEW BUSINESS, Kari Johnson, Vice Chair

a.) Committee discussion requested by staff about title of *Grants and Funding* Committee, and advantages of changing to *Budget and Work Plan* Committee, with external and internal Grant updates and reports as subtopic items.

i.) It was discussed on creating two separate committees, *Grants and Funding* Committee and *Budget and Work Plan* Committee as well as better define each committee. Discussion to continue at next meeting.

b.) Grant criteria changes suggested by Commissioners Lia Blanchard and Nicole Ng-A-Qui for the 2023 grants contracts are to incorporate a hard date of grant acceptance for recipient, for them to be eligible to receive the grant as well as replacing the first two paragraphs in the grant application to better align with the Commission's revised Mission/Vision Purpose document.

i.) Discussion to continue at next meeting.

c.) Committee discussion by staff Annique Bennett about awarding one grant per organization in 2023.

i.) Suggested that organizations could submit up to three prioritized projects they would like funded, and the Arts Commission would vote on which one would benefit the community most. Discussion to continue at next meeting.

VI. GOOD OF THE ORDER, Kari Johnson, Vice Chair

a.) Commissioner Kate MacKenzie will upload to the ODrive the final version of the 2023 Work Plan presentation to Staff Annique Bennett.

b.) Commissioner David Lotz would like to request Arts Commissioner business cards and a hard copy of the PSRC report.

c.) Staff Annique Bennet to provide more information at the December Snohomish County Arts Commission meeting about awarding sponsorships versus grants in 2023.

d.) Commissioner Nicole Ng-A-Qui would like additional information about the Memorial Park Site Development and the Veteran's Memorial Project. Staff Sharon Swan will send Nicole the PowerPoint presentation that outlines these projects.

VII. ADJOURNMENT, Kari Johnson, Vice Chair

10. Next meeting will be held via Zoom on December 19, 2022, at 6:30 p.m.

11. Adjournment at 8:00 p.m.

Respectfully submitted by:
Annique Bennett and Jackie Ross