



Zoom Arts Commission Meeting Minutes

<https://zoom.us/j/98556990715?pwd=RTVqdmJEVHp1SWJpQ1RxSFIZYjY3UT09>

Call In: +1 253 215 8782 US Meeting ID: 985 5699 0715 Password: 292061

Meetings are open to the public via Zoom (contact Annique.Bennett@snoco.org)

Monday, March 21, 2022, at 6:30 p.m.

1. **CALL TO ORDER & ROLL CALL – Colin Cole, Chair**

- A. Welcome and Zoom meeting called to Order at 6:22 p.m. - Colin Cole, Chair
- B. Roll Call / Attendance via Zoom - Colin Cole, Chair

Commissioners:

- District 1 – Lia Blanchard – Present
- District 2 – David Lotz – Present
- District 3 – Colin Cole, Chair – Present
- District 5 – Kari Johnson, Vice Chair – Present
- District 5 – Kate MacKenzie – Present
- At Large - Nicole Ng-A-Qui - Present

Staff:

- Annique Bennett, DCNR Communications Specialist – Present
- Sharon Swan, DCNR Parks Planning Manager - Present

C. Welcome and Guest Introductions - Colin Cole, Chair

- 1. Council Member Megan Dunn
 - a) On behalf of the Commission, Kate MacKenzie presented CM Dunn with a certificate of appreciation for her support of the arts. CM Dunn thanked the Commission for their work, and mentioned that during the downturn, many people turned to the arts for solace and for entertainment.
- 2. Mark T. Weber, Applicant At Large
 - a) Mark shared that he is now a resident of Marysville with and extensive background in digital video production. Mark is excited to join and shared that during his research about the Commission that he saw



that the AC has no YouTube channel, and its FB and Insta have been dormant for a very long time.

2. **MINUTES – APPROVAL (February 28, 2022)** - Colin Cole, Chair
MSP – The February 28, 2022, Minutes were approved.

3. **OLD BUSINESS** - Colin Cole, Chair

A. Ad Hoc Committees for SR530 Landslide Memorial Beacon (closed March 18), Memorial Panels (closes March 25) and Responders' Sculpture (released March 30) Budget / Work Plan Review 2022 (and 2023) – *Colin Cole, Chair and Sharon Swan*

Topics of discussion included:

1. Three proposals were received for the Beacon.
2. The Arts Commission Ad Hoc Committee to review the proposals for the Beacon, Panels and Responders' Sculpture are Lia Blanchard, Nicole Ng-A-Qui and Kate MacKenzie.
3. Sharon will send an email to the Committee after the anniversary of the disaster, and Annique will send link to the folders where the submissions are.
4. The scoring rubrics will need to be updated for each project and will be included in the folders.

B. Ad Hoc Committee for 2022 Arts and Culture Grant (closes March 25)

1. Staff gave update and reported as of the meeting, 12 applications were received, requests totaled \$22,950.00 for the \$20,000 grant fund.
2. Ad Hoc Grant Committee includes David Lotz, Kari Johnson, and Colin Cole. Reviews will begin as soon as Commissioners get the O drive Link.
3. David will review the existing grant rubric to determine if it aligns with the new Vision, Mission and Goals document next week.

C. Ad Hoc Committee for Public Art in Public Spaces

1. Committee development is tabled for now.
2. When Committee does meet, it will need to define a scope of work to define what tasks it can reasonably take on regarding preservation, and restoration of art and historic pieces, as well as the collection inventory.

4. **NEW BUSINESS** - *Colin Cole, Chair*

A. Inspire Washington Membership – *Kate MacKenzie*



1. Kate shared the new connectivity she and Kari have developed with the Executive Director of Inspire Washington, a statewide arts advocacy organization.
2. Inspire WA works on Cultural Arts legislation and is a wealth of information that will be valuable to the Commission. The Inspire Washington Director is encouraged that Snohomish County is interested in participating and has been absent from the Washington State Cultural Arts Sector for a long while.
3. Membership is \$100 per year for the AC, and Kate recommends that the AC join. Many other ACs in the County are already members and it would be a proactive step to join to send a message that the County is a player in the state.

MOTION: The Ad Hoc Budget Committee will discuss and decide on the Inspire Washington \$100.000 membership fee

MSP

B. Ad Hoc Committee to Review Call Process and Best Practice Procedures

1. It was identified that the AC should consider its process and practices related to calls, and invitations. Using best practices will encourage quality submissions for projects, such as the Oso Memorials.
2. Committee members are Kari Johnson, David Lotz and will meet with Sharon Swan to review the pending Oso Calls such as the Responders' Memorial set to go out Wednesday, March 30.

C. Ad Hoc Committee to Review Information for Prospective Arts Commission Applicants

1. Committee to review what information should be provided on SnoCoArts.org about the Commission, Bylaws, Snohomish County Code, what the AC does, and its new Vision, Mission and Goals document.
2. Committee will review what information will be helpful for prospective applicants to consider before joining, such as hours per month available for Committee service
3. The Committee will review what information is helpful for onboarding new Commissioners to help them get up to speed, Annique will send the outline she created for new members and for those that are interested.

5. **COMMITTEE REPORTS** – *Colin Cole, Chair*

A. Report back from Ad Hoc Budget / Work Plan Review Committee Members -
Kate MacKenzie, Colin Cole, and David Lotz

1. Colin reported the Committee met to broadly discuss changes to the 2022 Budget / Work Plan currently in play.
2. The County budget development timeline was explained. For the following year, development commences in March / April. In June budgets are submitted to the Executive and then passed in the late Fall.
3. The 2023 Budget and Work Plan should be underway, and The County Council would like the Commissioners to present their 2023 Work Plan in June.
4. It was discussed to move to a new format and to use the new Vision, Mission and Goals to create the Budget and Work Plan. Each Goal could have a single or set of priorities to work toward the AC Goals.
5. Annique created a table with each goal and some example statements the AC could use to show how the budget line item would help work toward the Goal and how the impacts could be measured for the presentation.
6. The table could also be used for re-allocating the 2022 Budget and Workplan completely.
7. The 2022 Cultural Arts Grant was discussed, and the Budget Committee considered moving the \$18,000 from the Music in the Parks / Plaza over to the Grant.
8. Combining Administration \$10,000 and Summer Intern \$5,000 line items into staffing to assist with Grant administration. If there is more money, there will be more grants and much more to administer.
- 9.

MOTION: Budget Review Committee will determine allocation of \$43,000 for the 2022 Grant and will allocate the \$15,000 contribution from County CP Dunn for staff support.

MSP

B. Acquisition and Preservation – *Colin Cole, Chair*

1. Esperance Park (1%)
 - a) The “Seed of Hope” unveiling at Esperance Park on Saturday March 12 was well attended and there was excellent media coverage thanks to County media alerts, and artist promotions.

- b) The publicity would be great to have on the website, other social media channels as well – speaks to marketing needs for the commission.
2. Flowing Lake (1%) – Ranger Office – Staff, Jeremy Husby
 - a) No updates
 3. Haller Bridge Veterans’ Memorial – Arlington – *Staff, Annique Bennett*
 - a) Contract is being processed for \$41,250 (not from the 1%)
 - b) Bronze was pre-paid so reasonable price can be secured.
 - c) Installation will happen just in time for Memorial Day.
 4. Education and Outreach - *Kate MacKenzie, Chair*
 - a) Two Listening Sessions are scheduled with the County Office of Economic Recovery and Resiliency (ORR) for the Cultural Arts Sector.
 - b) Sessions are Tuesday March 22, and Thursday March 24th
 - c) The ORR is doing several sector sessions and wrapping up in March.
 - d) Invites went to over 100 non-profit partners, those who are trying to keep staff paid, lights on and doors open after Covid. Each session can have up to 45 attendees for facilitated break out rooms.
 - e) ORR will hear from these partners, take notes for the partners and the County Executive.
 - f) The outcomes of the Listening Sessions will contribute to informing the County’s funding choices about its \$160M American Recovery Act Funding.
 - g) The sessions kick off next-step sessions with Cultural Arts partners.
 5. Marketing and Community Events – *Kari Johnson, Chair*
 - a) Kari reported that Inspire Washington selected Snohomish County as a stop in its Cultural Futures Roadshow – a listening session with the Cultural Arts Sector.
 - b) The Committee was able to get the Port of Everett to sponsor the Blue Heron Room for an evening event in June and represents another media-worthy event for the Arts Commission.
 6. Funding and Grants – *David Lotz, Chair*

- a) Annique reviewed the O Drive folders the Commissioners all have editing access to. These include draft Agendas and Minutes, Work Plans, and Budgets, Listening Session Notes and other folders. This is where the Grants and the Oso Memorial Submissions will be.
- b) Annique shared the Big Tent Cultural Arts Network Distribution list that is also in the folders and encouraged any Commissioner that wants to add contacts to please feel free to.

7. **OTHER BUSINESS FOR THE GOOD OF THE ORDER**, Colin Cole, Chair

- a) Lia will email links to the Orlando Corridor Project, part of the Downtown Arts Project. The project uses billboards to advertise artists and their work and hosts an event at a gallery where the works are shown.
- b) David would like to begin meeting in person now the mask mandate is lifted. Annique and Jeremy recommend in person meetings happen once a quarter.
- c) Kate would like to understand the staff capacity it takes to book, organize and coordinate rotating meeting locations.

8. **ADJOURNMENT**, Colin Cole, Chair
Adjourned at 8:27 p.m.

Next Meeting is April 18, 2022