

# **Zoom Arts Commission Meeting Minutes**

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Meetings are open to the public via Zoom (contact Annique.Bennett@snoco.org)

# Monday, February 28, 2022, at 6:30 p.m. \*Special Meeting Date\*

#### 1. CALL TO ORDER & ROLL CALL – Colin Cole, Chair

- A. Welcome and Zoom meeting called to Order at 6.30 p.m. Colin Cole, Chair
- B. Roll Call / Attendance via Zoom Colin Cole, Chair

#### Commissioners:

District 1 – Lia Blanchard – Present

District 2 – David Lotz – Present

District 3 – Colin Cole, Chair – Present

District 5 – Kari Johnson, Vice Chair – Present

District 5 – Kate MacKenzie – Present

At Large - Nicole Ng-A-Qui - Present

#### Staff:

Jeremy Husby, Division Manager – Present Annique Bennett, Communications Specialist - Present

#### C. Welcome and Guest Introductions, Colin Cole, Chair

1. Sharon Swan, Planning Division Manager, DCNR

Sharon attended to answer questions about the Beacon Memorial and Memorial Panel Call to Artists.

2. Sarah Arney, Artist and County Trails Coalition Board Member

Sarah explained that she wanted to hear about the Veteran's Memorial Project at Haller Park Bridge in Arlington, and shared that through the years, the Arlington Arts Council has discussed artistic concepts for the bridge.



3. Shama Farag, Content Strategist, District 4 Applicant

Shama shared her background as a multi-lingual published culinary author that is active on the school board with her two children. Shama's interest in serving on the Arts Commission is to apply her background and skills for the betterment of the Cultural Arts in Snohomish County.

4. Carleigh Burfitt, Senior Internal Consultant, District 2 Applicant

Carleigh shared that she holds a Masters in Strategic Communications with professional accomplishments within her field. While she has no personal or professional Cultural Arts background, she recognizes the importance of the Cultural Arts. She takes her children to venues and places to experience them. Carleigh shared she would like to give back to the community using her specialized background and skills on the Arts Commission.

- 2. **MINUTES APPROVAL (January 24, 2022)** Colin Cole, Chair MSP The January 24, 2022, Minutes were approved.
- 3. **OLD BUSINESS** Colin Cole, Chair
  - A. Welcome new At Large Commissioner, Nicole Ng-A-Qui
  - B. Budget / Work Plan Review 2022 (and 2023)

Jeremy explained the 2022 Work Plan can be adapted and sections can be reworked for 2022, as it was developed in June 2021.

Topics of discussion included:

- 1. Shifting the Grant Writer / Summer Intern Program line items to Grant Administration for internal and external grant executions and research
- 2. Removing Inventory Software line item so the monies can be used in other ways, as Parks will cover those costs.
- 3. Formation of an Ad Hoc Budget / Work Plan Review Committee of three members (Kari, David, and Colin) to:
  - a) Review, discuss, and propose changes for 2022 Budget / Work Plan currently in play



- b) Review, discuss, and propose 2023 Budget / Work Plan due in April
- c) It was suggested to use a digital poll to understand priorities

# Motion for a Budget Review Ad Hoc Committee to meet before next meeting - MSP

# C. SR530 Slide Memorial Calls and Budget

Topics of discussion included:

- Memorial Beacon and Memorial Panels Call responses need to be reviewed and discussions with artists started before the Arts Commission can consider funding allocations.
- 2. Due to construction timelines, and family considerations, these were launched first. Responders Sculpture and the Boots Sculpture will go next.
- 3. Funding for the project comes from private donations and a \$4M allocation by the County and about \$500K was earmarked for artwork at the site.
- 4. The 1% for the Arts generated by the project will come to the Arts Commission once the construction bid is awarded.
  - a) The first half of the one percent will come in 2022 when the bid is awarded.
  - b) The second half of the percent will come at close out after several phases of construction are completed. The complex environment of the site may extend the project into late '23 or '24.
- 5. The Memorial Beacon and Memorial Panels Calls were released with no budget. It was agreed that a Call policy should be developed to define a process.
- 6. Rather than retract or amend the Calls, it was agreed the release will serve as a process "lesson learned". If no suitable responses are secured, the Call may need to begin again with more information.



## D. <u>Public Art is Public Spaces</u>

1. There are a few historical pieces that are in various offices, but most art pieces are in publicly accessible hallways and entries. Some items do need to come out of storage so they can be viewed.

historic elements should be considered

## Motion to Table the Discussion about preserving, restoring art and historic pieces. MSP

# E. <u>Grant Scoring Criteria</u>,

1. The Grant was shared through a distribution list of over 200 people, media, and portals. The Listening Sessions exponentially amplified the Grant opportunity.

#### 4. **COMMITTEE REPORTS**

- A. Acquisition and Preservation Colin Cole, Chair
  - 1. Esperance Park (1%)
    - a) The "Seed of Hope" unveiling is scheduled at Esperance Park on Saturday March 12 at 10:30 a.m., Kari Johnson, Vice Chair
    - b) Media alerts, and artist promotions of the event are increasing awareness of the event.
  - 2. Flowing Lake (1%) Ranger Office Staff, Jeremy Husby
    - a) No updates
  - 3. Haller Bridge Veterans' Memorial Arlington, Staff, Jeremy Husby
    - a) Contract is in process for sculpture located on the north side of the bridge.
    - b) Bronze is pre-paid so reasonable price can be secured.
    - c) The County Trail Coalition, the Arlington Community and Arlington Arts Council are interested in collaborating around new art works for the bridge. The City of Arlington has interest in drawing more visitors, and cultural amenities at bridge hold potential for this.
    - d) Next steps for collaboration would be between Sarah Arney and Jeremy.



- 4. Airport "Triangle" Property, Staff, Annique Bennett
  - a) Jeremy and Annique met with the Airport Business Manager, Nick Landgraff to determine interest in funding artwork for the smaller of the two "triangle" areas (where the flag poles are located).
  - b) There is interest to do something by the end of the year, but no discussion of budget.
  - c) In addition to the triangle, a committee is considering art for the lobby of the Administration Building, focused on aviation. Nick will encourage dialogue between the AC and the committee.
- B. Education and Outreach, Kate MacKenzie, Chair
  - Two Listening Sessions were convened by the Committee to bring municipal cultural arts staff together. Goals were to understand programs, staffing, funding, and more. The meetings set a strong foundation for quarterly roundtables that attendees want the Committee to convene.
    - a) Next steps are meeting again with the municipal staff in April, and this will support collaboration, and hosting Listening Sessions with Local Arts Associations / Commissions (LAAs).
  - The Committee met with 4Culture senior staff including the Director of Public Art Programs, Kelley Pajek, Director of Engagement, Nina Yarborough, and Director of Government Affairs, Claire Micce
    - a) Meeting outcomes have formed strong mentoring relationships between the Committees, staff and 4Culture. Senior leaders now have organizational awareness of the new AC Vision, Mission and Goals and the objectives to grow Cultural Arts in Snohomish County.
  - 3. Kari and Kate attended a 4Culture Board meeting, they debate in similar ways as the AC. It is suggested that others attend.
  - 4. Committee Outreach is being conducted for the Arts and Culture Grant as well as the Memorial Calls. If other Commissioners could also do outreach this would support expanding awareness and participation.



- C. Marketing and Community Events
  - 1. The "Seed of Hope" unveiling has over 56 engagements for the event.
  - 2. Committee is also working with the artist on promotions, forming ideas about unused communications tools that can grow cultural affinities between community groups, artists, and Commission members.
- D. Funding and Grants, David Lotz, Chair
  - 1. Staff is asked to provide a summary of work regarding outreach contacts.
    - a) Annique explained that she, Kari and Kate have created a "Big Tent Cultural Arts" Distribution List.
      - (1) Each municipality has a page with municipal staff, and arts Commissions. Other pages list cultural orgs, and past grant applicants.
      - (2) Other pages list artists, galleries, and other businesses ineligible for AC grants.
    - b) A page with Arts Orgs across the state websites and Call submission portals where are listed in the Big Tent.
  - 2. Staff Reports, Jeremy Husby and Annique Bennett
    - a) Staff is working with the County Office of Economic Recovery and Resilience to connect them with the Cultural Arts.

## 5. OTHER BUSINESS FOR THE GOOD OF THE ORDER, Colin Cole, Chair

- A. New Commissioner Nicole Ng-A-Qui shared that she wants to see a cultural presence in Stanwood as she sees in other areas. She asked to meet with staff to discuss the programs and connect further.
- B. Applicant Guest, Shama Farag also asked for follow up to help her understand work of the AC. Her cultural arts service background is with the Muslim Community, the City of Redmond Arts Commission and with Cultural Arts programs in King County.
- C. Applicant Guest, Carleigh Burfitt thanked the commission for having her and hopes she can learn about and support the efforts of the AC.
- D. Kari Johnson has a show at the Lake Stevens Library. This is a first show outside of sales and encourages others to seek opportunities to show their works.



- E. David Lotz has a solo show at the Carlson Gipson Center in Everett. The show is open Monday Thursday and Saturday.
- F. Colin would like to speak with staff about adopting a more formal structures like other commissions do.
- G. David would like to discuss returning to meeting in person.
- 6. <u>ADJOURNMENT,</u> Colin Cole, Chair Adjourned (approximately) at 7:50 p.m.

Next Meeting is April 18, 2022